





# VISUAL ARCHITECT BRAND CONSULTANT & AUTHOR

Driven by her love of design and the power of telling stories through fashion, Visual Architect, Brand Consultant & Author, Kesha McLeod has made a name for herself in the music, sports and film industries by working with high-profile clientele.

Attracting an array of notable names such as, Serena Williams, Chris Bosh, James Harden, PJ Tucker, Ne-Yo, LaLa Anthony, Andre Iguodala Young Jeezy, Rosie O' Donnell and Rick Ross. While taking a holistic approach to her work, Kesha is known for her ability to incorporate clients diverse tastes while moving fluidly through the fashion, music, sports and film industries.

With years of experience and success Kesha, has added "Author" to her resume with her new book titled,
THE ESSENTIAL"HOW TO" GUIDE: STYLING AND UNDERSTANDING YOUR BUSINESS. A handbook designed to help future creatives identify
and develop the best practices needed to successfully grow their brand & business. Kesha shares proven tips, resources and insight that
has helped her flourish, gain success and create her career. She gives you an in-depth look into the world of Fashion Styling by,
detailing the steps one needs to take to have a career in this profession. In her own words Kesha shares her vision for her book.

"My mission is simple; I want my readers to be successful and understand that your creative ideas can also be lucrative."

Kesha's work can be spotted in multiple Nike, Adidas, New Era and Apple campaigns to brand partnerships with Vouge, Net-A-Porter,

Dior Homme, NBA, NFL, MLB, international brands and events.

Her expertise is also noted by various programs and panels where she currently sits on the board as a Brand Ambassador for NBPA (National Basketball Players Association), and consults for S by Serena, Sports Illustrated & various client endeavors.

Currently residing in NYC, Kesha divides her time between NY, MIA and LA.

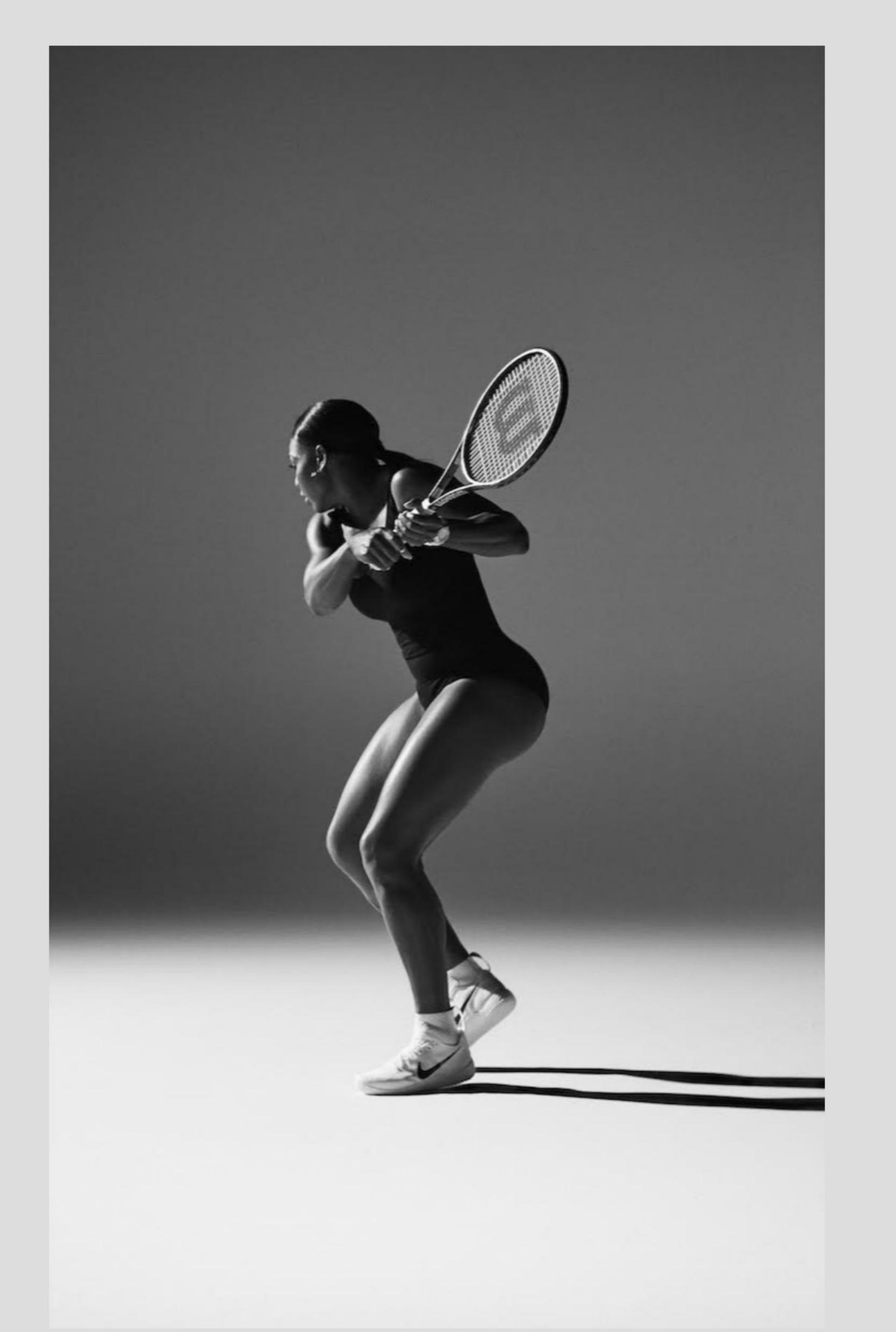




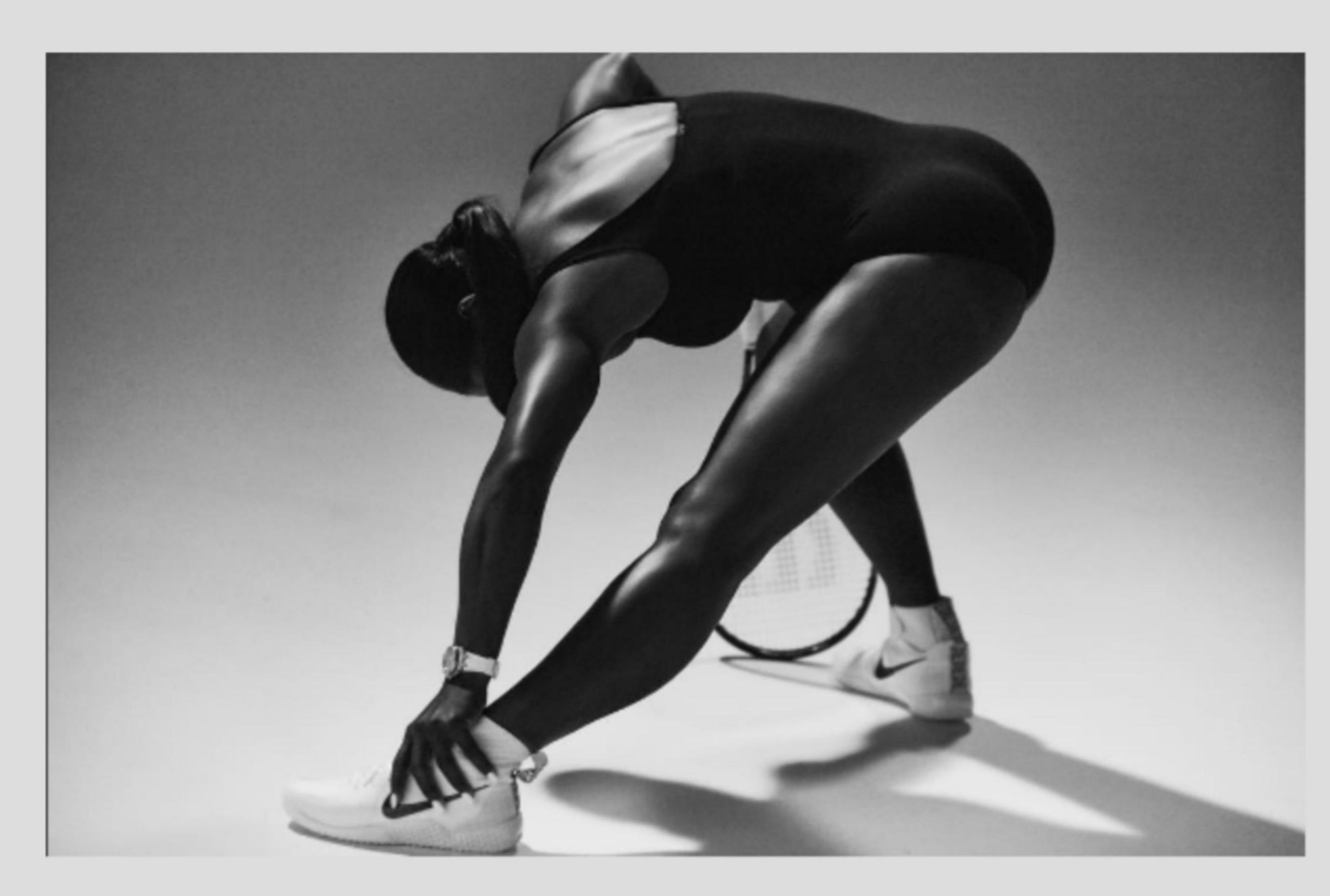
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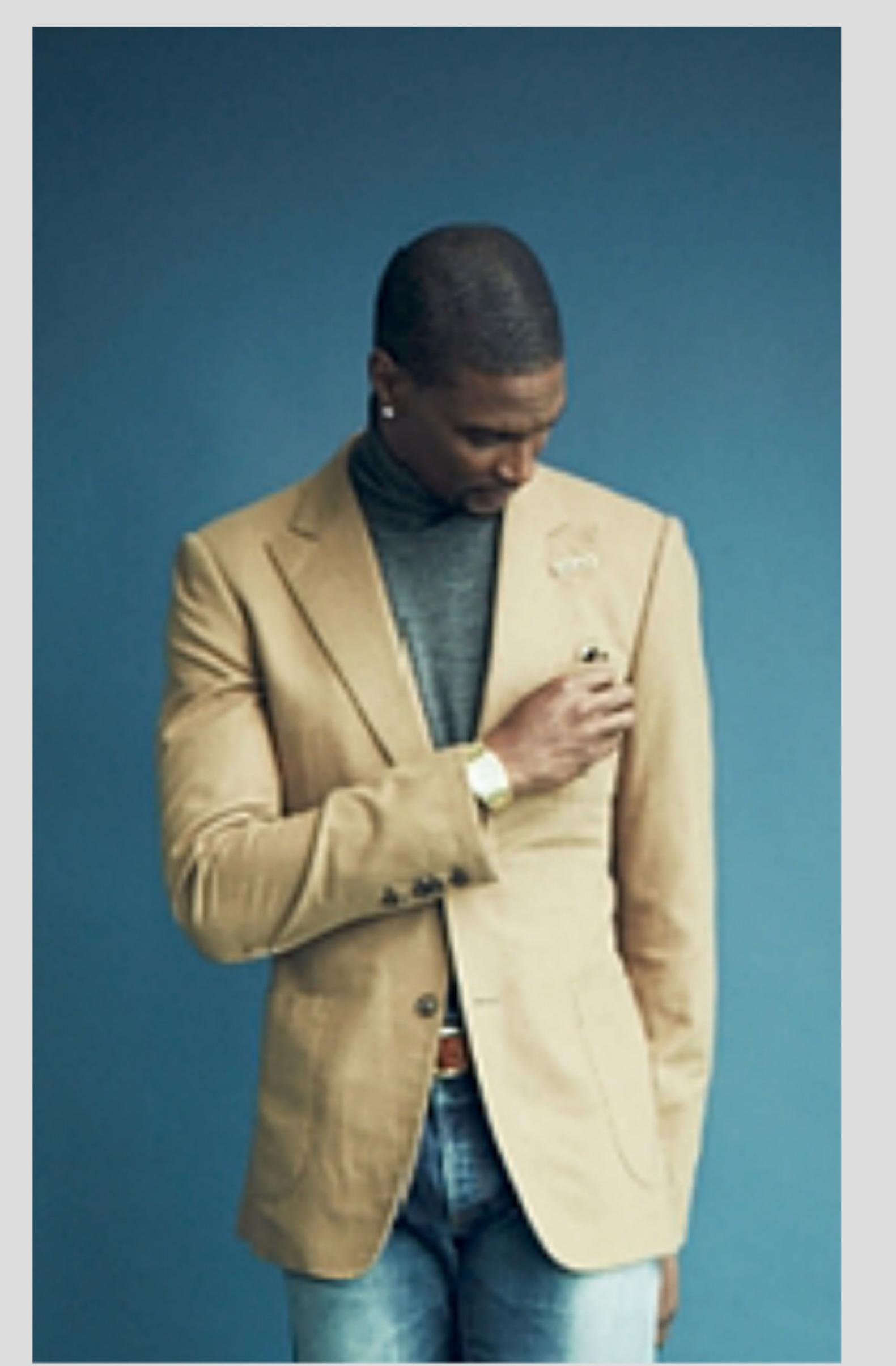




SERENA WILLIAMS







CHRIS BOSH

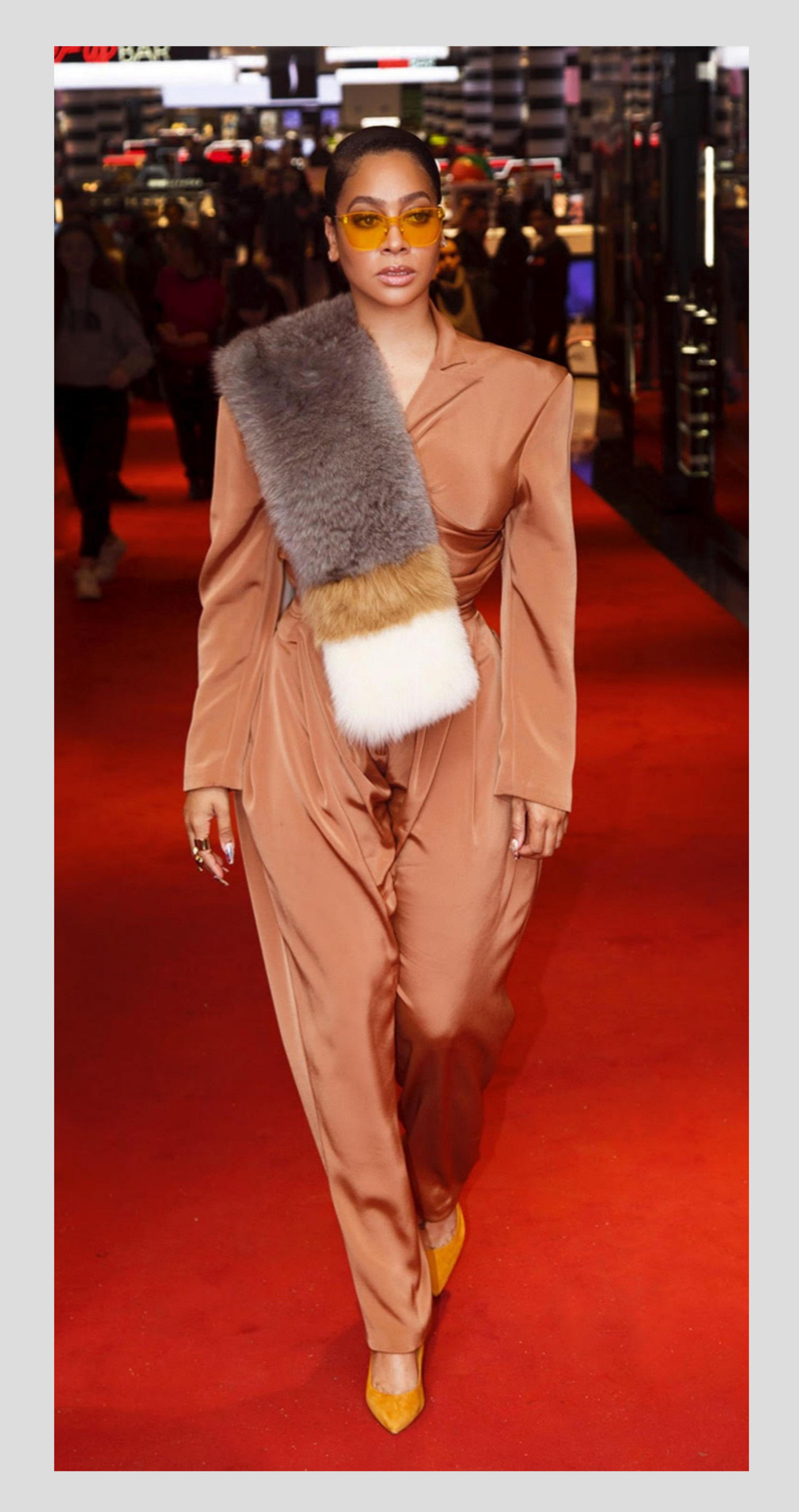






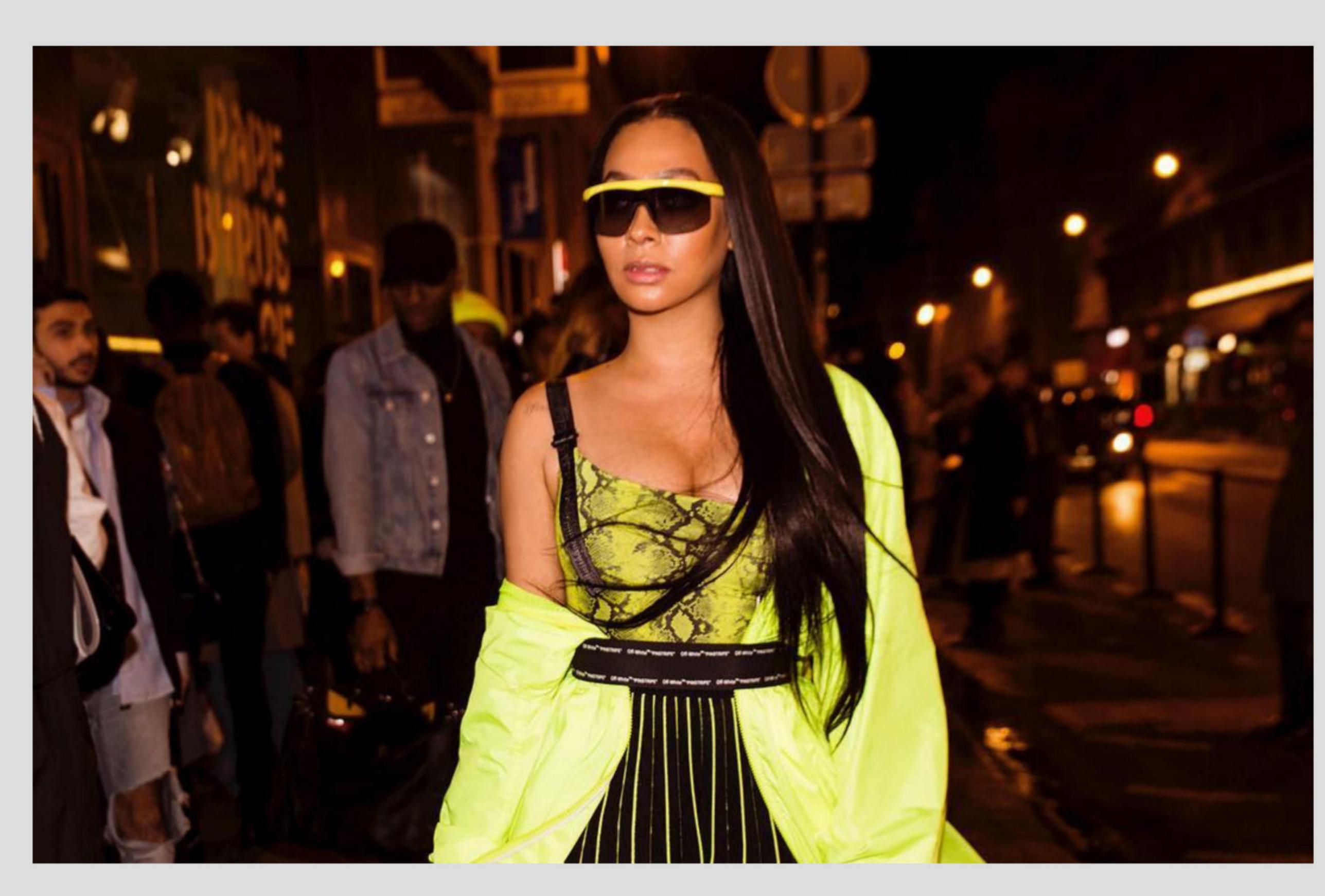
JAMES
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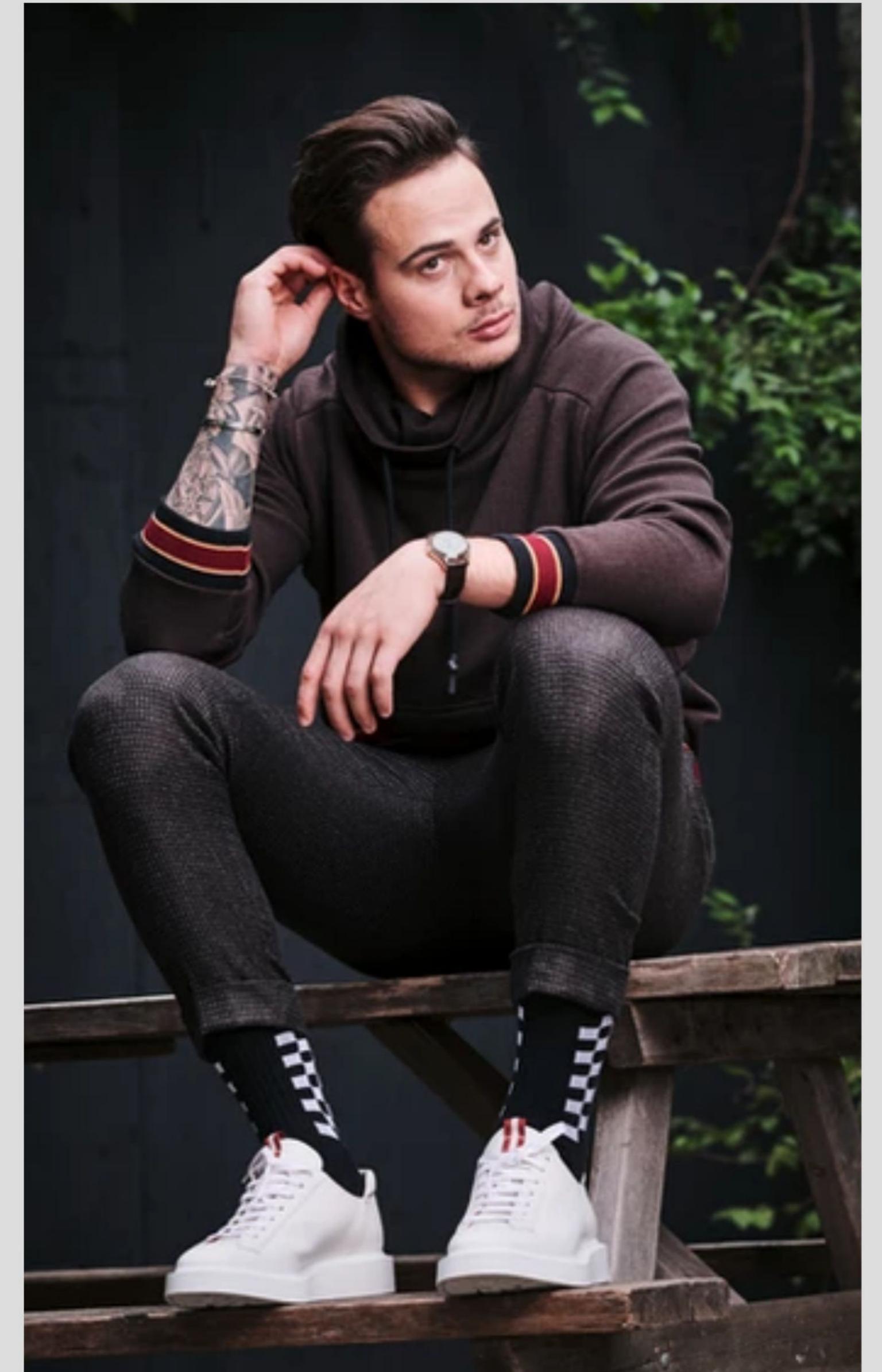




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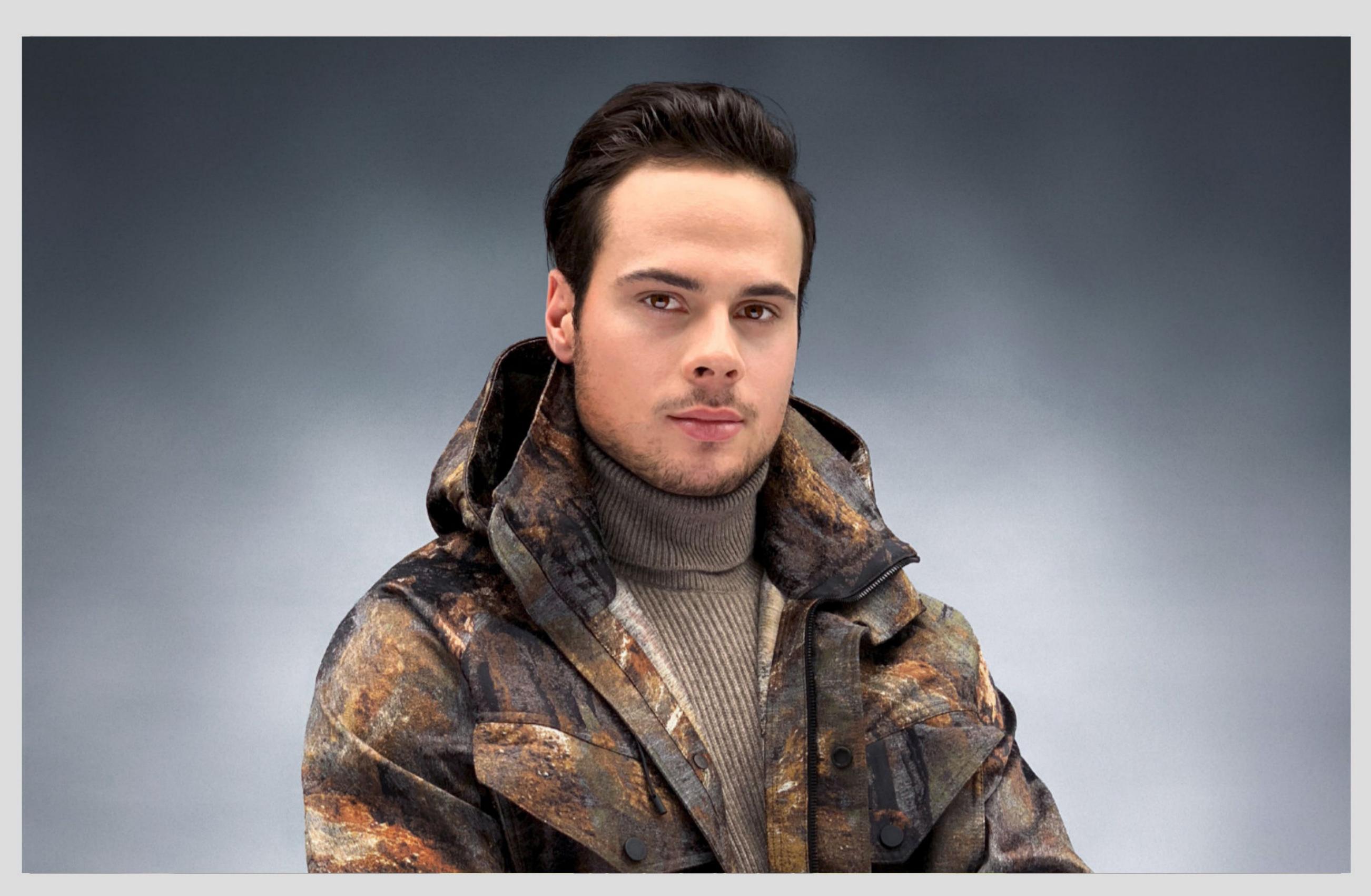






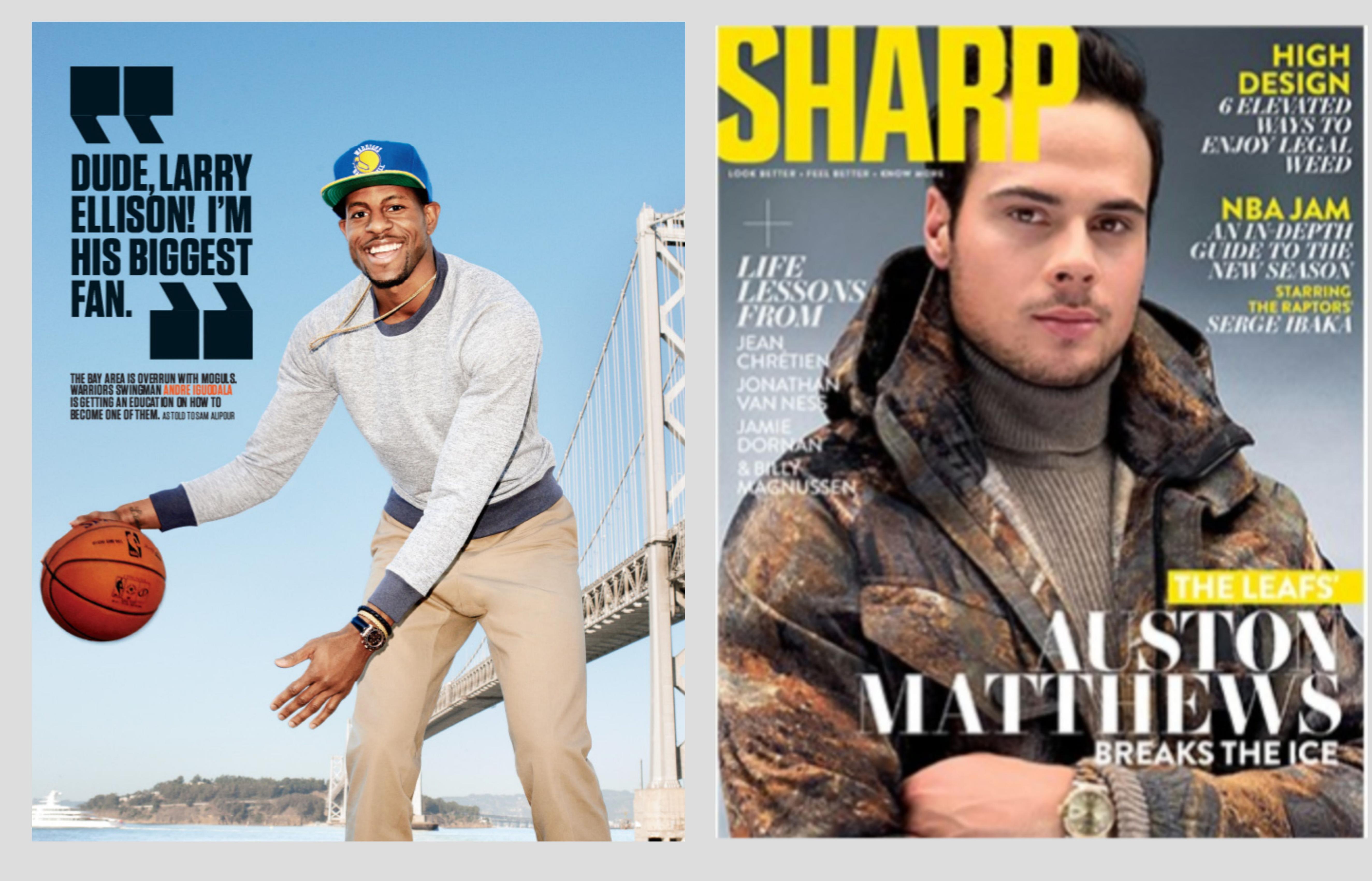
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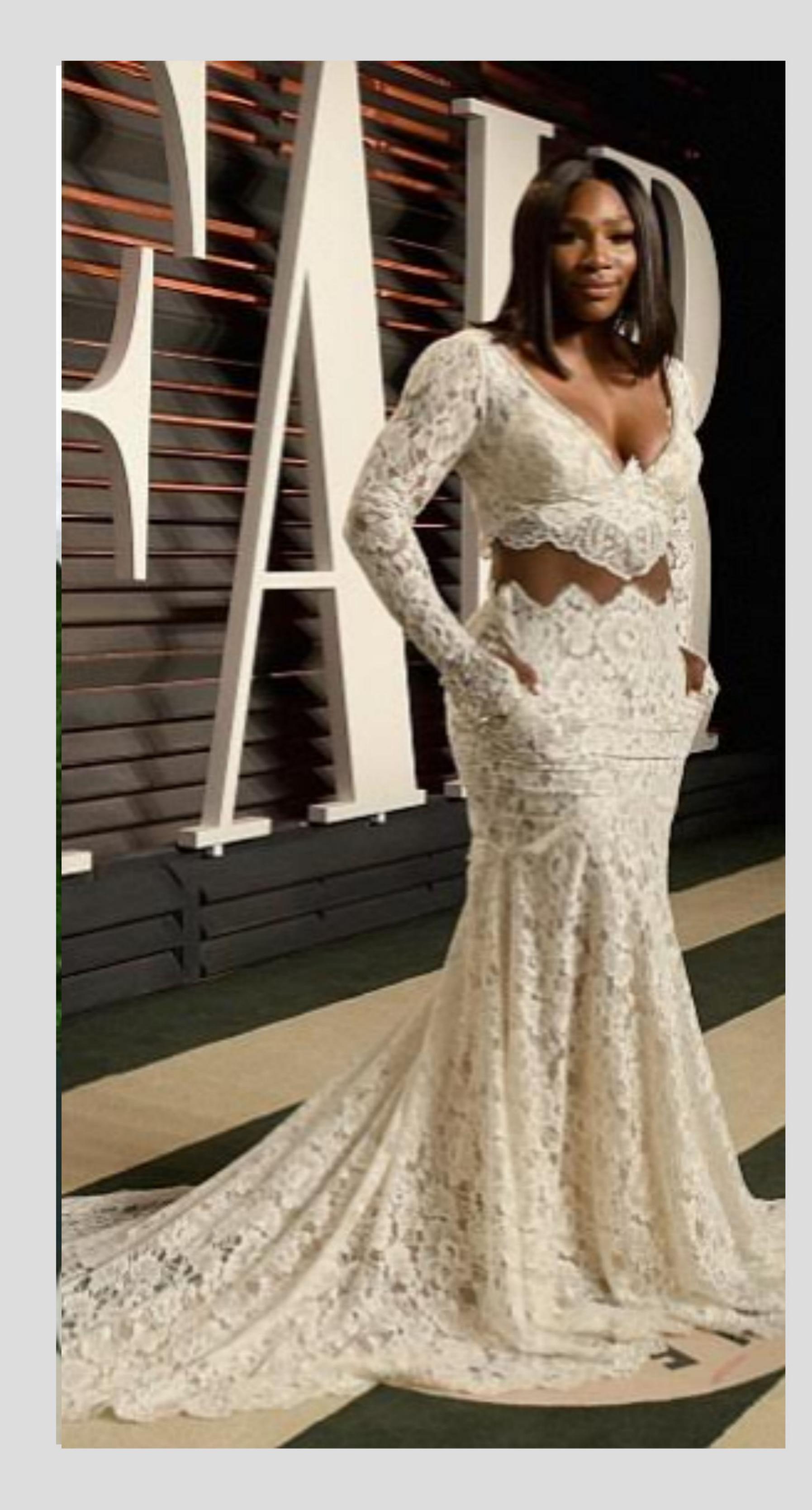












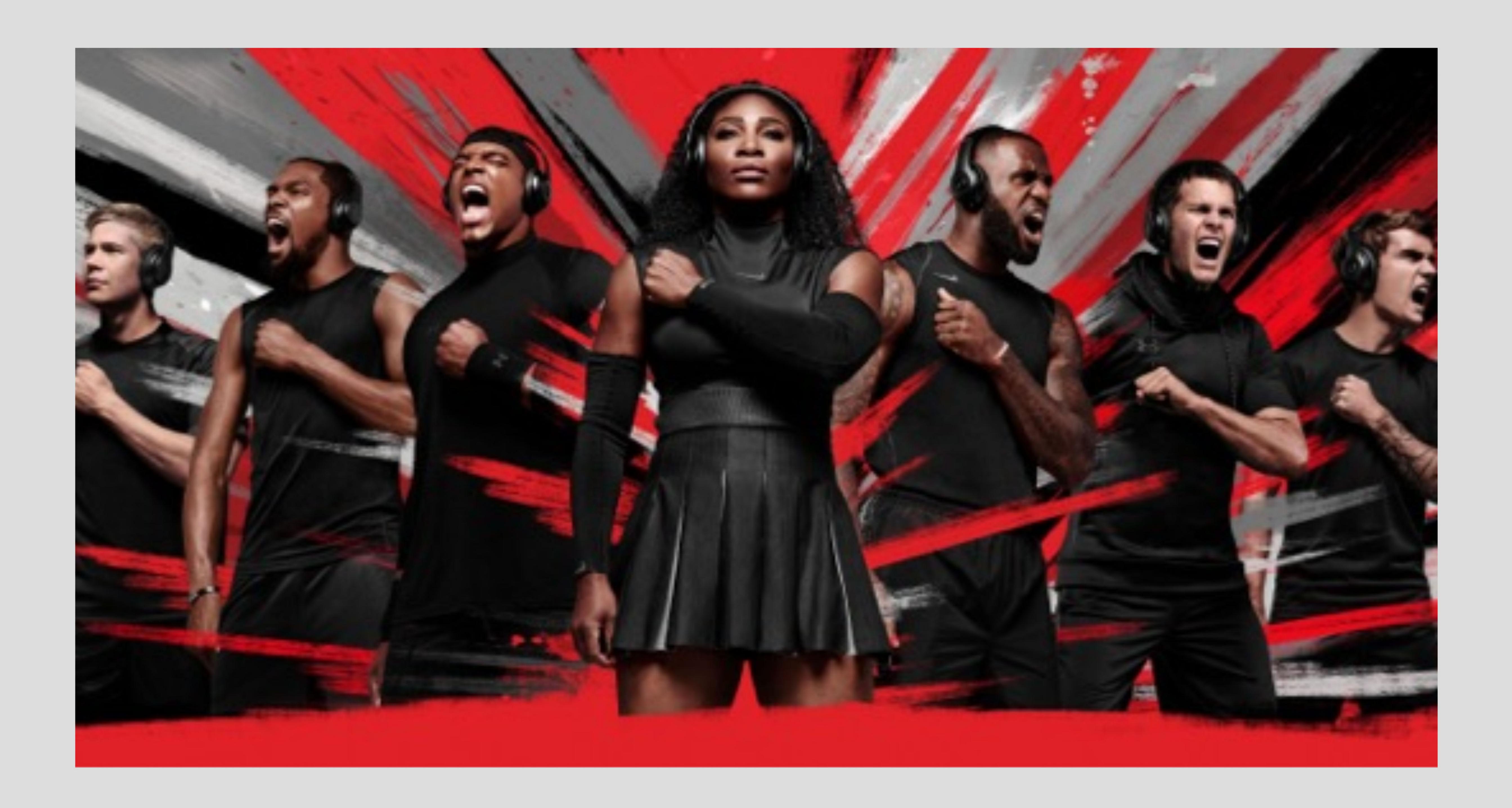














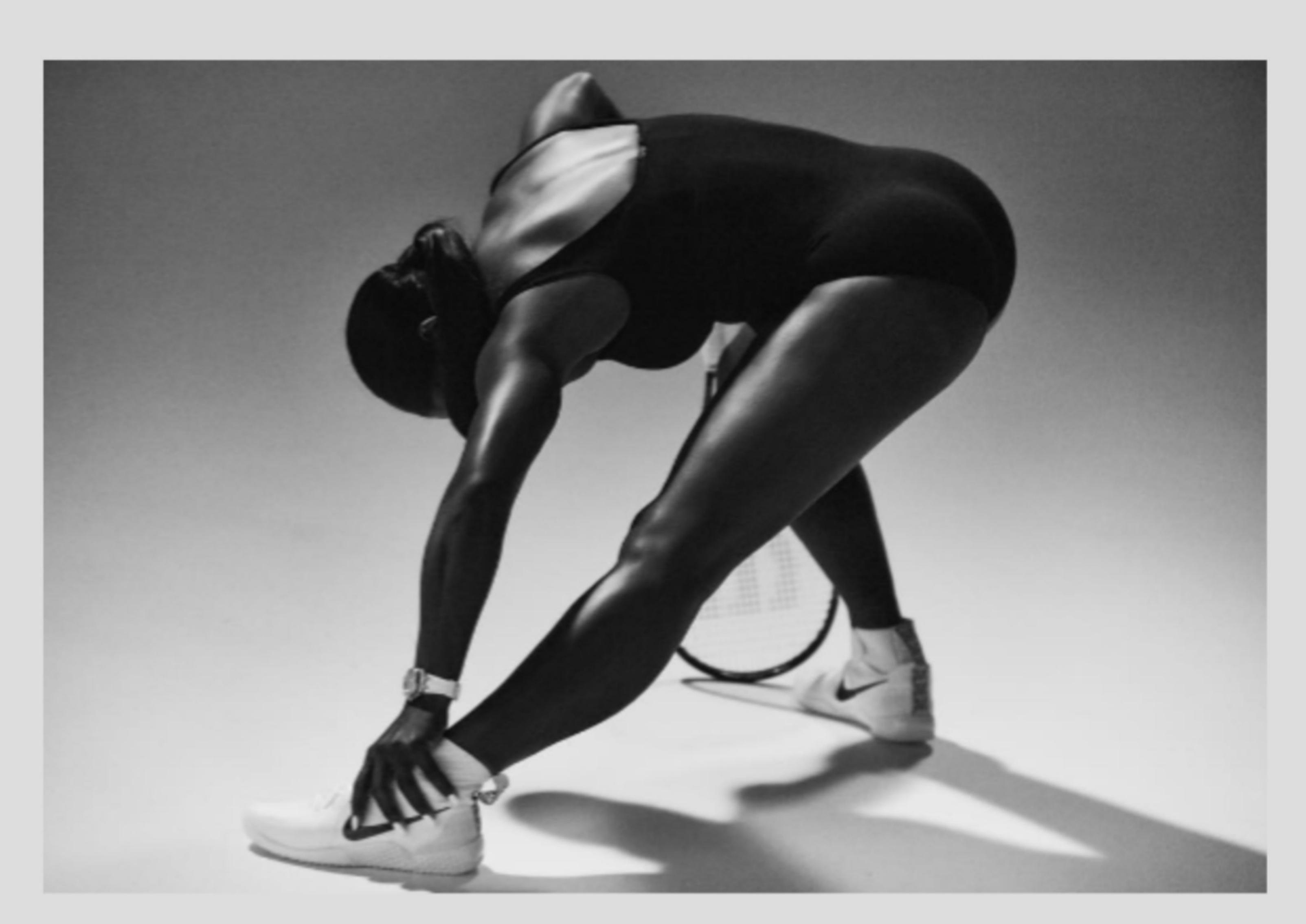








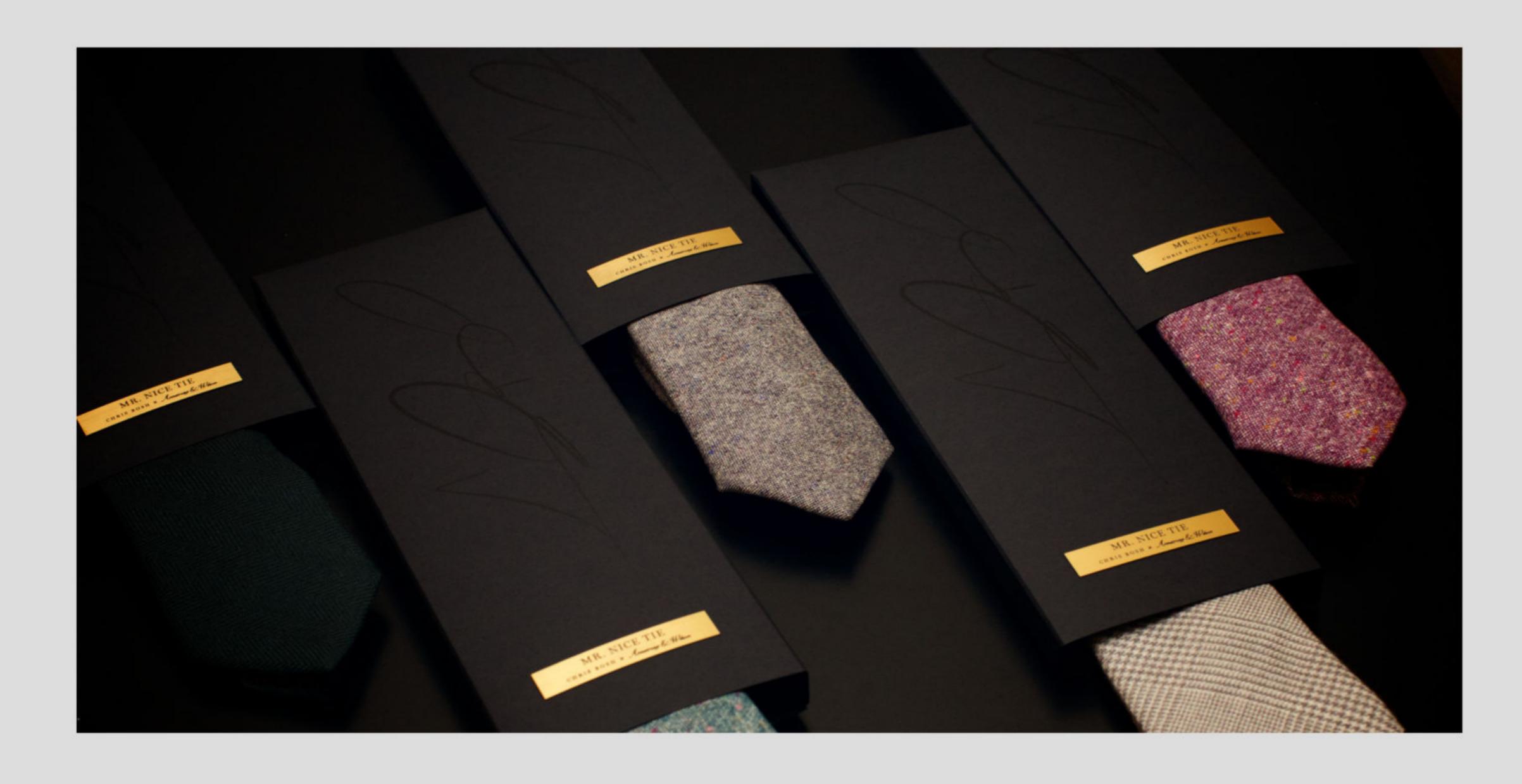












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### KESHA HAS PARTNERED WITH THE WORLD'S RETAILERS, BRANDS, AND CORPORATIONS WHICH INCLUDE:













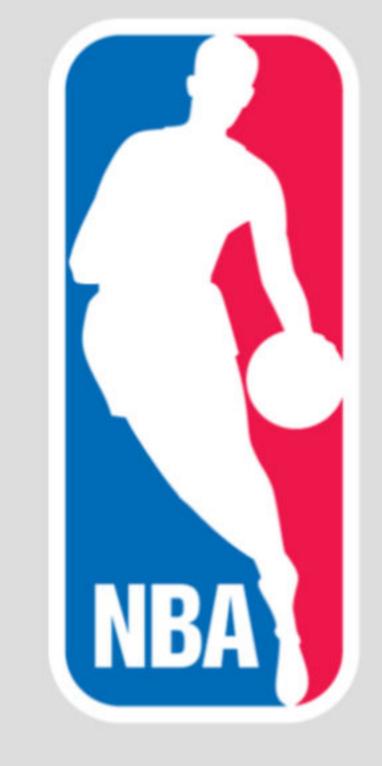




















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## THE ESSENTIAL "HOW TO" GUIDE STYLING & UNDERSTANDING YOUR BUSINESS



Kesha Mcleod, is author of THE ESSENTIAL "HOW TO" GUIDE STYLING UNDERSTANDING YOUR BUSINESS. With this book she is committed to guiding future creatives and give readers an in-depth look into the journey of becoming a stylist, with insight and resources into the world of Fashion. In her own words her mission is clear; "I want my future visionaries to be successful and to understand that your creative ideas can also be lucrative."

THE ESSENTIAL "HOW TO" GUIDE

STYLING & UNDERSTANDING YOUR BUSINESS is currently for sale on Amazon and iBooks.







Black History Month Spotlight: Stylist Kesha McLeod Turned Clients Like Serena Williams and James Harden Into Family



The NBA Tunnel Walk Reaches Its Fashion Event Horizon



Who styles Rockets' James Harden and P.J. Tucker? Meet Kesha McLeod



Houston Rockets' PJ Tucker Preps for Milan, Paris Fashion Weeks The 6'6" forward stops in Valentino and Versace before embarking on his second fashion week tour.



#### KESHA MCLEOD'S CLOSET IS A LOVE LETTER TO DIOR

The stylist dresses the likes of Serena Williams and James Harden, so it's no surprise her closet is a gold mine. New York.

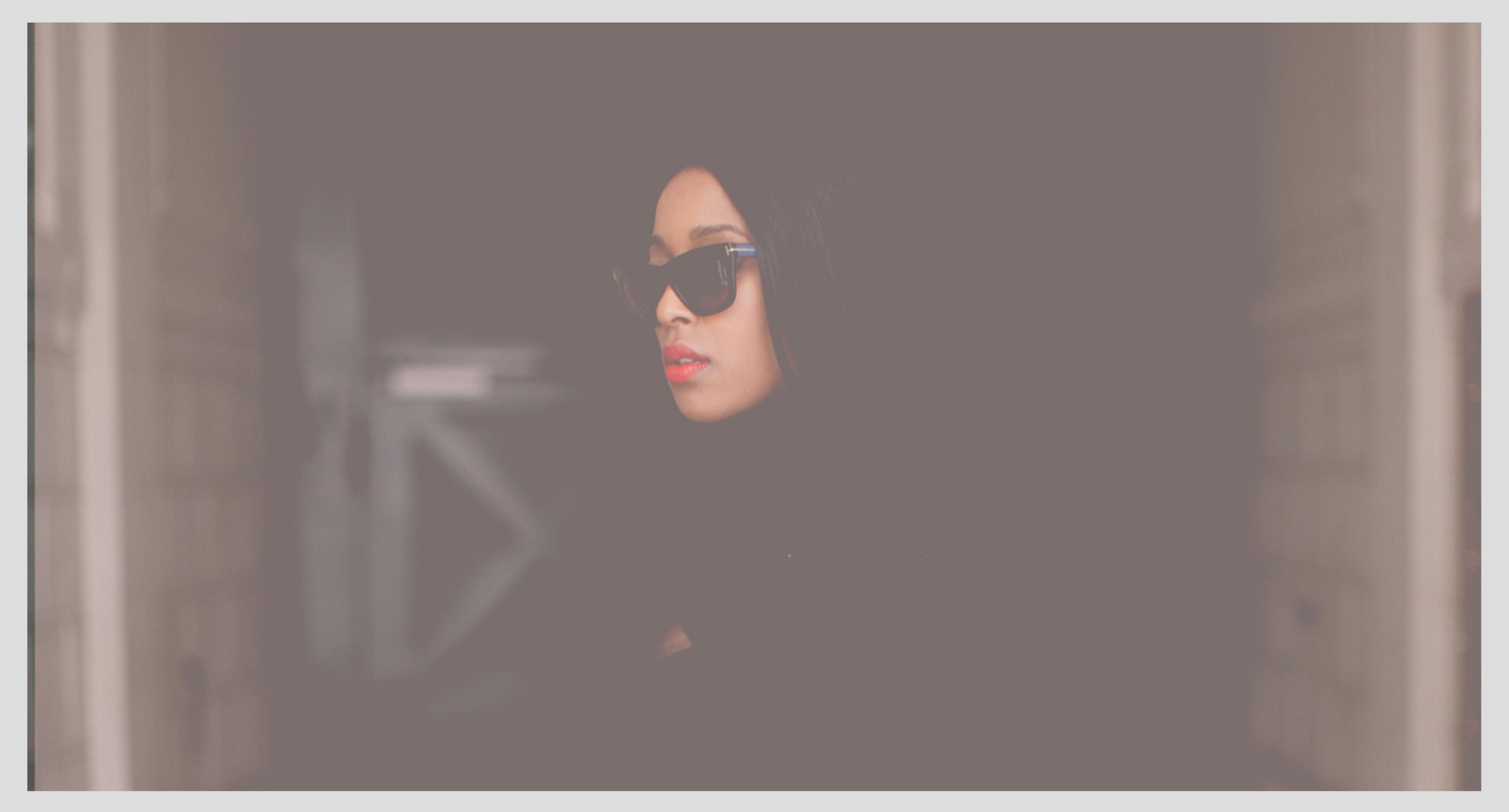


How Kesha McLeod Went from Working In Retail to Styling The Biggest Names In Sports



Serena Williams's Best Maternity Fashion Moments In Honor of Her New Vogue Cover





21K
Instagram Followers



@kmcme17

4K
Twitter Followers
@kmcme17

## OPPORTUNITIES

Kesha is available for multiple partnership opportunities, please contact for custom integrations and rates.

CAMPAIGNS BRAND AMBASSADOR CONCIERGE

PARTNERSHIPS INTERVIEWS SPEAKING ENGAGEMENTS

CONTACT

AGENT@KMCME.COM PR@KMCME.COM

## CONSULTING BRANDING FASHION





